



BERLIN SCHOOL OF
BUSINESS & INNOVATION

BA in Economics and Business Administration

with Foundation
Diploma



Overview

This is the ideal programme for you if are looking to improve your knowledge as well as your practical skills in business. The one-year Foundation Diploma will bring you up to speed in terms of technical and industry skills, therefore you will be ready for the following three years of your Bachelor's degree. This four-year programme is perfect for those who want to reach their full potential and kick-start their career.

Why study this programme with BSBI?

Students will:

- Cover a broad range of knowledge areas such as finance, marketing, human resources and other more;
- Have the option to learn German for three hours a week;
- Access the Virtual Learning Environment (VLE) which has a wealth of e-resources;
- Expand your knowledge with textbooks, academic journals, online lectures and much more;
- Work with tutors and fellow students to discuss each topic and work on interactive projects;
- Attend field trips, practical workshops and guest speaker events.

Who should take this programme?

This programme has been designed for international students coming from non-English speaking countries aiming to gain the knowledge, skills and tools to succeed in a bachelor's degree.

Proactive and ambitious students, interested in acquiring practical insight in economics and business are ideal candidates for this four-year degree.

Career progression

After successful completion of the BA in Economics and Business Administration with Foundation Diploma programme, students will have opportunities to work in areas such as banking, finance and accounting.

Alternatively, successful graduates on this programme will be eligible to progress in their academic studies by choosing one of BSBI's master's degrees. They will receive a 50% discount when opting for a postgraduate programme two months before graduating from their BA.*

*The advertised discount applies to the current fee of the chosen postgraduate programme on the day of the application. The offer is valid up until six months before the end of the BA. In order to be entitled to the discount, students must apply two months before their graduation. Students must complete and pass their BA in order to be eligible.

Intakes February | May | October

Delivery* Blended (on campus and online)

Campus Berlin, Germany

Price** Foundation Diploma €6,000 plus annual fee for BA €8,800 (international students)
Foundation Diploma €6,000 plus annual fee for BA €5,800 (EU students)

Duration 4 years

Awarded by Università Telematica Internazionale UNINETTUNO

*Students will study the online modules via the Uninettuno University e-learning platform and attend the face-to-face modules at BSBI's campus in Berlin.

**From February 2020 intake, the prices will increase as per the below:
International: Foundation Diploma €6,500 plus annual fee for BA €9,500
EU: Foundation Diploma €6,000 plus annual fee for BA €6,500.

Admissions process

Applying to study with BSBI has never been easier! Here's how it works:

1. Create an account here: apply.berlinsbi.com
2. Select the programme and intake you would like to apply for;
3. Complete all sections of the online application;
4. Submit your application;
5. Our admissions team will liaise with you with regards to the next steps.

Once you have been accepted, you need to apply for a German student visa as soon as possible. To do this, you must:

- Make an appointment with the German embassy in your country and complete an application form (the administrative fees for this are usually around €60);
- Ensure that you provide all of the correct documents to avoid refusal. Your visa confirmation will take on average two to three months, depending on your country.

It should be noted that the student visa or 'Visum zu Studienwecken' only lasts three to six months, so you'll need to apply for a residence permit at the Foreigners Office before your visa expires. For more information on the visa process visit: germany-visa.org/application-process

Entry requirements

Minimum age

17 (titles awarded upon completion of at least 11 years of schooling)

Academic qualifications

NARIC equivalent to GCSE

English language requirement

IELTS 5.0 (not less than 4.5 in any component),
PTE 42 + score or equivalent.

The English proficiency test can be waived by the following candidates:

- English native speakers
- Applicants having completed their education in English, such as a High School diploma or IB.

BA in Economics and Business Administration

with Foundation Diploma

Taking this four-year degree course will get your studies off to a flying start. The additional foundation year gives you the opportunity to grow academically and personally in a university environment.

Programme content

The modules of this programme are taught via a blended learning method. Students will study online via the Uninettuno University e-learning platform and face-to-face at the BSBI campus in Berlin.

Foundation year

- Introduction to the Business Environment
- Introduction to Marketing
- Employability Skills and Professional Development
- Managing Financial Accounting
- Introduction to German Language
- Academic English

BA - 1st year

- Economics
- Introduction to Business Administration
- Mathematics
- Introduction to Law
- Business Management
- Organisational Dynamics and Behaviour
- Information Management
- Strategic Management and Leadership (in partnership with LSBF Executive Education)
- Introduction to German Language

BA - 2nd year

- Monetary Economics
- Statistics and Business Statistics
- International Contract Law
- Banking and Finance
- Marketing
- Financial Accounting
- Issues in Human Resources Management
- Design Thinking and Innovation (in partnership with LSBF Executive Education)
- Advanced German Language

BA - 3rd year

- Public Economics
- Management Accounting
- Industrial Organisations
- Business Law
- Financial Mathematics
- Strategic Management
- Management Consulting and Project Management (in partnership with LSBF Executive Education)
- Business German Language
- Research Methods and Dissertation

Another reason to join BSBI.

Don't miss out!

BSBI and London School of Business and Finance Executive Education (LSBF EE) have partnered to offer you three LSBF Executive Education courses completely FREE of charge across your three-year degree programme, starting from the first year of your BA. The five-day courses will provide you with key business skills, adding value to your CV and career.

This will allow you to

save €5,300*

- Year one: Strategic Management and Leadership
- Year two: Design Thinking and Innovation
- Year three: Management Consulting and Project Management

At the end of the courses you will receive an LSBF Executive Education certificate endorsed by CPD UK.



*The three Executive Education courses are normally €5300, however, you will get the opportunity to study this for free.

What our students say



"Berlin is an awesome place to study. The people here are really friendly and helpful."

Manali Shetty
BSBI student



"I chose BSBI because the school is innovative - it has different techniques and different methods of teaching which I like."

Regez Rashdan
BSBI student

The information in this publication is correct at time of printing and subject to change at any time. For the latest information please visit: berlinsbi.com

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