



BERLIN SCHOOL OF  
BUSINESS & INNOVATION

# BA in Economics and Business Administration



## Overview

With this programme you will gain a fundamental understanding of essential management topics such as economics, accounting, information systems, business law, human resources and marketing.

## Why study this programme with BSBI?

### Students will:

- Get acquainted with modern business principles, such as entrepreneurship, innovation, technology management and international business;
- Have the option to learn German for 3 hours a week;
- Access to the Virtual Learning Environment (VLE) which has a wealth of e-resources;
- Access to textbooks, academic and trade journals, online lectures and more;
- Work with tutors and your fellow students to discuss each topic and work on interactive projects;
- Attend field trips, practical workshops and guest speaker events.

## Who should take this programme?

Proactive and ambitious students, interested in acquiring a practical insight into economics and business are ideal candidates for this three-year degree.

## Career progression

Upon graduating, students will be equipped with a range of inter-functional skills which can be applied in areas of banking, finance and accounting.

Alternatively, successful graduates on this programme will be eligible to progress in their academic studies by choosing one of BSBI's master's degrees. They will receive a 50% discount when opting for a postgraduate programme two months before graduating from their BA\*.

\*The advertised discount applies to the current fee of the chosen postgraduate programme on the day of the application. The offer is valid up until six months before the end of the BA. In order to be entitled to the discount, students must apply two months before their graduation. Students must complete and pass their BA in order to be eligible.

**Intakes** February | May | October

**Delivery\*** Blended (on campus and online)

**Campus** Berlin, Germany

**Price\*\*** €8,800 per annum (international students)

€5,800 per annum (EU students)

**Duration** 3 years

**Awarded by** Università Telematica

Internazionale UNINETTUNO

\*Students will study the online modules via the Uninettuno University e-learning platform and attend the face-to-face modules at BSBI's campus in Berlin.

\*\*From 2020 the prices will increase as per below:  
International: €9,500 per annum and EU: €6,500 per annum.

## Admissions process

Applying to study with BSBI has never been easier! Here's how it works:

1. Create an account here: [apply.berlinsbi.com](https://apply.berlinsbi.com)
2. Select the programme and intake you would like to apply for;
3. Complete all sections of the online application;
4. Submit your application;
5. Our admissions team will liaise with you with regards to the next steps.

**Once you have been accepted, you need to apply for a German student visa as soon as possible. To do this, you must:**

- Make an appointment with the German embassy in your country and complete an application form (the administrative fees for this are usually around €60);
- Ensure that you provide all of the correct documents to avoid refusal. Your visa confirmation will take on average two to three months, depending on your country.

It should be noted that the student visa or 'Visum zu Studienwecken' only lasts three to six months, so you'll need to apply for a residence permit at the Foreigners Office before your visa expires. For more information on the visa process visit: [germany-visa.org/application-process](https://germany-visa.org/application-process)

## Entry requirements

### Minimum age

18 (titles awarded upon completion of at least 12 years of schooling)

### Academic qualifications

A school leaving certificate that entitles you to higher education in Germany, for example, Abitur, Fachhochschulreife, Matura, International Baccalaureate, international school leaving certificates, BTEC/National Diploma or an Advanced Vocational Certificate of Education.

If you do not meet the above academic requirements, applicants with professional qualifications and / or four or more years of full-time work experience will be considered on an individual basis.

### English language requirements

IELTS 6.0 (not less than 5.5 in any component),  
PTE 50 + score or equivalent.

The English proficiency test can be waived by the following candidates:

- English native speakers;
- Applicants having completed their education in English, such as a High School diploma or IB.

# BA in Economics and Business Administration

This programme will help you to succeed in the world of business, covering the latest professional methods to build your confidence and prepare you for your global career.

## Programme content

The modules of this programme are taught via a blended learning method. Students will study online via the Uninettuno University e-learning platform and face-to-face at the BSBI campus in Berlin.

### Year 1

- Economics
- Introduction to Business Administration
- Mathematics
- Introduction to Law
- Business Management
- Organisational Dynamics and Behaviour
- Information Management
- Strategic Management and Leadership (in partnership with LSBF Executive Education)
- Introduction to German Language

### Year 2

- Monetary Economics
- Statistics and Business Statistics
- International Contract Law
- Banking and Finance
- Marketing
- Financial Accounting
- Issues in Human Resources Management
- Design Thinking and Innovation (in partnership with LSBF Executive Education)
- Advanced German Language

### Year 3

- Public Economics
- Management Accounting
- Industrial Organisations
- Business Law
- Financial Mathematics
- Strategic Management
- Management Consulting and Project Management (in partnership with LSBF Executive Education)
- Business German Language
- Research Methods and Dissertation

## What our students say



“BSBI creates an open environment so we can talk about our future goals and aspirations.”

Chahat Kalra  
BSBI student



“I love Berlin and the fact that programmes are taught in English has helped me choose to study with BSBI.”

Alexandra Dalla  
BSBI student

Another reason to join BSBI.

## Don't miss out!

BSBI and London School of Business and Finance (Executive Education) have partnered to offer you three LSBF Executive Education courses completely FREE of charge across your three-year degree programme, starting from the first year of your BA. The five-day courses will provide you with key business skills, adding value to your CV and career.

This will allow you to

**save €5,300\***

- Year one: Strategic Management and Leadership
- Year two: Design Thinking and Innovation
- Year three: Management Consulting and Project Management

At the end of the courses you will receive an LSBF Executive Education certificate endorsed by CPD UK.



\*The three Executive Education programmes are normally €5,300, however, you will get the opportunity to study this for free.

The information in this publication is correct at time of printing and subject to change at any time. For the latest information please visit: [berlinsbi.com](http://berlinsbi.com)

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